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## Searching web

## Search engines

- Be careful with the source.
- Use keywords wisely.
- Match the nature of content with the nature of the site.

## **Evaluating pages**

- Look for links that read about, about us, who am I, who we are. There must be any claimant of the site. If there is no claimant the information there must be avoided.
- Sometimes person's name, organization's name with the sign ~ and % or words like user (s), member (s) and the server belongs to commercial ISP it is likely that the page is someone's page. Domain servers do not claim responsibility for the information provided there.
- Look at the word last updated. There must be some relation between an event and updating time.
- Generally, media organizations' sites have copyright statements. If there are no such entries treat those pages with suspicion.
- Personal bias should be kept aside while judging a page. Journalists need to judge the page by applying their minds. Journalists need to ask themselves, what the intention or motives of the author or publisher are.